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6 RULES OF GOWN SHOPPING

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1. Do NOT bring more than 3 people shopping with you
if you need more opinions I suggest making another trip. Too many opinions and yours will be the one lost.
2. Bring a pair of heels and a strapless bra with you
I also suggest applying a daily natural tanning cream for 1-2 weeks before your appointment. A white dress, in the middle of winter, under florescent lighting is no-one's best look.
3. Do shop trunk shows and sample sales
do a Google search to see if your city has a bridal consignment shop. These can be AMAZING.
4. Try on gowns you don't think you'll like
most gowns look completely different on vs. hanging on the hanger. Take the time to try on a few you don't think you'll like. You may be pleasantly surprised.
5. Do not be pressured by the sales person
unless you are purchasing a couture gown you have plenty of time. I find that 6 months is MORE than enough and have had brides purchase theirs within 3 months of their day. This is an investment, take your time to find the right one.
6. Most importantly, be kind to yourself
a full length white gown (assuming that's what you're going for) is not something you wear every day. It can take some getting used to. Remember you don't have hair or makeup and you're likely not glowing the way you will be on the big day. Your fiancé chose you and I know they'll think you are drop dead gorgeous in what you pick out.